



A Centuro Global AI Workshop

Redefining Legal, Accounting, and Immigration Services

15th February 2024, 1 pm GMT/8 am EST/9 pm SGT

Discover AI's Real-World Impact on Legal, Accounting, and Immigration Services

In this workshop, we dive into AI's role in transforming the day-to-day business operations of our members. We will dissect the transition from manual processes to automated ones using AI such as - ChatGPT, Claude 2, Perplexity, Bing, Duet, Copilot, Zapier, and Make. Our members will be able to share experiences and ideas and ask questions.

Background

AI is here to stay, and it will revolutionise the world. As a modern service provider, this is the perfect opportunity to make sense of the movement and incorporate it into your operations.

On the surface, most AI tools can help automate processes, such as saving on resources, by leveraging tools like ChatGPT or CLAUDE. However, the deeper you grow in complexity, the more exciting and effective they become.

This workshop will introduce artificial intelligence (AI) in many ways beyond copywriting and content creation. We also look at the benefits of utilising customer data and current trends in

AI. You will gain valuable insights into leveraging relevant AI integrations to understand your clients better, your market performance, and your marketing. Ultimately, you will have the tools to build AI ecosystems within your organisations over time.

Our guest expert, Jo Lambadjieva, will advise on AI-based business strategies, practical AI tools, and other knowledge platforms to enhance research and development initiatives.

The webinar is open to Centuro Global Network members, however, if you are not a current member, please contact us in advance to request to join. We appreciate your understanding and look forward to your participation.

We will cover the following:

- **An introduction to AI:** Machine learning, LLMs, myth-busting, privacy and advancements.
- **AI In Action:** AI assistants and tools for HR, productivity, efficiency and team Organisation
- **Getting Started With AI:** AI for business, plus live demos of gen AI tools

Our Guest Expert

Jo Lambadjieva -Founder and CEO, Amazing Wave

Jo has worked with over 50 brands, from PZ Cussons and Panasonic to the NFL, helping grow sales across D2C and Amazon. She's founded two Amazon agencies and created and ran the Amazon division for the British aggregator, The Mothership. She runs Amazing Wave, an Amazon consultancy helping brands integrate AI into their strategy and processes.

[Please register through this form](#)

Agenda

Agenda AI Workshop: Redefining Legal, Accounting, and Immigration Services

13:00 – 13:10 Brief overview of AI

- What is Machine Learning and LLMs?
- What AI is and isn't: Myth Busting

- AI Reality Check: Accuracy, Quality, Bias, Privacy, Limitations
- AI's growth and why should you care? – Examples of how other businesses use it

13:10 – 13:30 AI In Action: How can you use it to supercharge your business

- Productivity and Efficiency
 - AI Assistants: Duet/Copilot/etc
- Team Organization Tools
 - Transcription & Smart Meetings
 - Scheduling
 - Presentations
 - Email Inbox Management
 - Automations (Zapier, Make)
 - HR
- Multi-purpose chatbots
 - ChatGPT
 - Claude 2
 - Perplexity
 - Bing
- 10 Immediate Use Cases of AI In your organisation

13:30 – 13:50 Getting Started With AI

- First steps towards integrating AI in business
- Becoming a modern service provider- the longer-term view
- Live Demo of how to use a Gen AI Tool

13:50– 14:00 Q&A

For any questions, email us at hello@centuroglobal.com