







CONFERENCE SPONSORSHIP BROCHURE

MAY 2023 LONDON





7	About Us CONFERMAY 2023, LON
	Find out about Centuro Global and the Centuro Global Expansion Conference.
2	Our Audience Understand who this event is for and why you need to attend.
3	What To Expect Discover some of the many exciting things Centuro GEC 2023 will have in store for you.
4	Our Speakers Find out more about our range of world class speakers
5	Centuro Global INT-X Awar Learn more about the Centuro Global INT-X Awards and available sponsorship opportunities.
6	Sponsorship Packages Find out more about our sponsorship opportunities and explore the right package for you.
7	Our Venue A sneak peek of our official conference venue.

Centuro Global is the world's first and only all-encompassing Global **Expansion Platform, Digital Adviser & Ecosystem**

Centuro is the epicentre of launching into new markets. We support companies through the entire lifecycle of successfully and compliantly expanding globally through our world-class team of experts and unparalleled technology platform.

The Centuro Connect platform is where the leading businesses of the world and the next wave of fast-growing companies come to ensure their legal compliance requirements are met smoothly and successfully, whether they are setting up entities, seeking immigration support or relocating staff and dealing with tax issues.

Global Expansion: A New Frontier

Centuro GEC 2023 returns to London on the 3rd and 4th of May 2023. The most influential Global Expansion event in the world, Centuro GEC will showcase the change-makers and global innovators impacting the future of work and cross-border business as we know it. The conference will feature thought leadership from the brightest minds and showcase breakthrough technologies to help more companies succeed on the global stage.

The Centuro Global Expansion Conference is Centuro Global's landmark annual event, bringing together a community of visionaries, leading figures across business, investors, HR, Legal and other professionals as well as government officials from every corner of the globe.



GLOBAL







250 attendees

Continents

"A great agenda covering so many key facets of global expansion. It was fantastic to meet up with so many global mobility, business and talentfocused leaders..."

> Dino Jangra, **Global Practice Leader Crowe**





Sponsors & Partners





Thanks to technology and the internet, companies can now go global overnight! However, to truly succeed on the global stage, it takes a whole village of support.

The Centuro Global Expansion Conference is the first and only ecosystem to bring together traditionally siloed industries and professionals to collectively come together and collaborate more effectively.





This is where the world's key contributors to successful global expansion, local and global experts, investors and government bodies meet with the aspirants, accomplished entrepreneurs and business figures from fast growing scale-ups through to established enterprise companies.

Before the Centuro Global Expansion Conference, there was no event catering to this audience. The Centuro GEC is yet another example of how Centuro Global seeks to reinvent and transform the way companies undertake international business.

EXPANSION

GLOBAL

Leading Figures Who Have Attended the Centuro Global Expansion Conference:

OUR SPEAKERS



Ronan Dunne Non Executive Director, Marks & Spencer



WHAT TO EXPECT

Caroline Gorski Group Director, **Rolls Royce**



Gilberto Silva Former Professional Footballer



Martin Thaysen Group CEO, **EAC Invest**



Mike Azlen Founder, Carbon Cap



Russ Shaw CBE Founder, Tech London **Advocates and Global Tech Advocates**



Mike Sergeant Leadership **Communications Coach**



Majed AlSaadi Director, Ministry of Investment



Arnold Ma CEO, Qumin



Dr Mimi Zou Director of Studies in Law, University of Oxford



Lord Tim Clement Jones

Member, House Of Lords



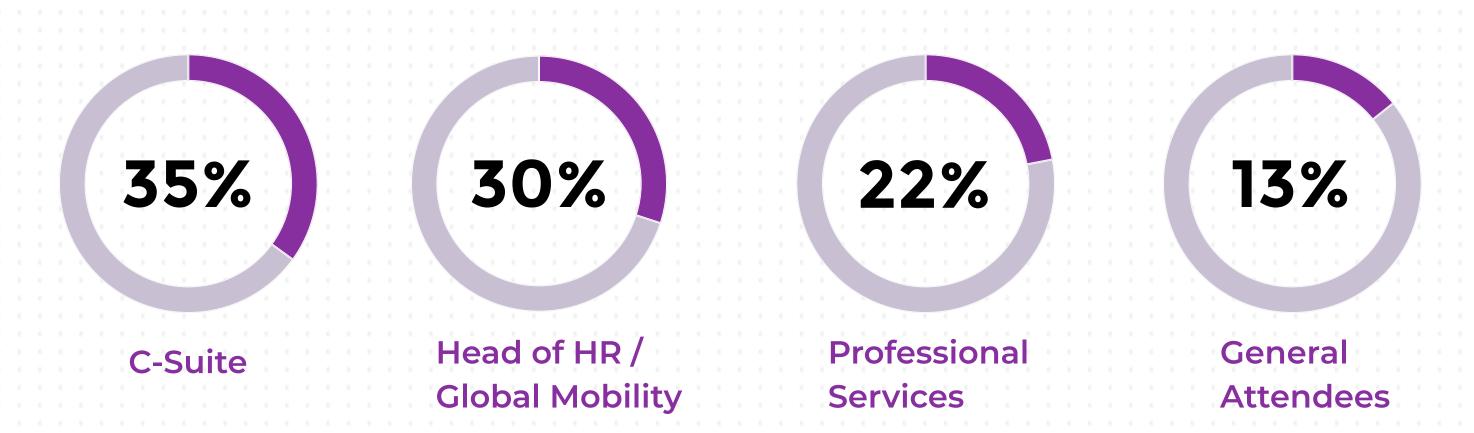
Kate Robertson Co-Founder, One Young World

Key roles the Centuro Global Expansion Conference serves

Centuro GEC brings together a unique blend of key collaborators and protagonists in an unparalleled capacity.

Whether you're a fast growing company with global aspirations or a leader within an established enterprise, we help connect you with the thought leaders, innovators, and change-makers who can help you succeed internationally.





OUR BEST IN CLASS AUDIENCE INCLUDES:

- ► CEOs, Founders & C-Suite Executives
- Heads of HR and Global Mobility
- General Counsel
- Venture Capitalists, Family Offices and Angel Investors
- Ministries of Finance and Government Officials

- HR Tech / Legal Tech
- Lawyers
- Tax Specialists & Accountants
- Risk Management & Compliance
- Employer of Record & Payroll
- Diversity & Inclusion

E

The Centuro Global Expansion Conference is a unique blend of keynote sessions, panel discussions, workshops and interactive collaboration activities alongside a prestigious Gala Awards

OUR SPEAKERS

Our depth of content and diversity of attendees will help you excel on the global stage. Our community represents the world's largest employers (Rolls Royce, Sony, ENI Progetti) and some of the world's most renowned organisations (the University of Oxford, Tech London Advocates, the Ministry of Finance for the Kingdom of Saudi Arabia).



CO-CREATED AGENDA

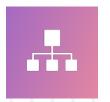
WHAT TO EXPECT

We are co-creating the agenda in collaboration with some of the most influential business leaders across the globe.



WORLD CLASS SPEAKERS

Thought leaders and industry icons across 5 continents will share their thoughts, words and inspirations with you.



RELEVANT CONNECTIONS

You can forge relevant connections with like minded people in the global business community and further your expansion goals.



INTERACTIVE SESSIONS

You will have the opportunity to attend and be a part of the most value-defining keynotes and panel discussions crafted to solve real-world issues.



FUTUREADY OUTLOOK

Discuss and deliberate about the next generation of global business platforms and AI; shaping the future of things to come.



WHOLESOME EXPERIENCE

Not just business, but gain a globallyrelevant experience by sharing thoughts, words and opinions with a like minded global peer network.



What to expect from the Agenda at the Centuro **Global Expansion** Conference 2023

The Centuro GEC brings together an exceptional collection of attendees from leaders of multinational companies, through to startup founders, government bodies and leading experts such as lawyers and other professionals from all corners of the globe.

With such a unique blend of attendees, we unite all key players, who need to work together to ensure business, economic and human success on the world stage.

The exclusive content shared reflects the incomparable expertise of our esteemed speakers, bringing innovative thought leadership and exclusive insights.

"What an incredible event with phenomenal game-changing speakers"

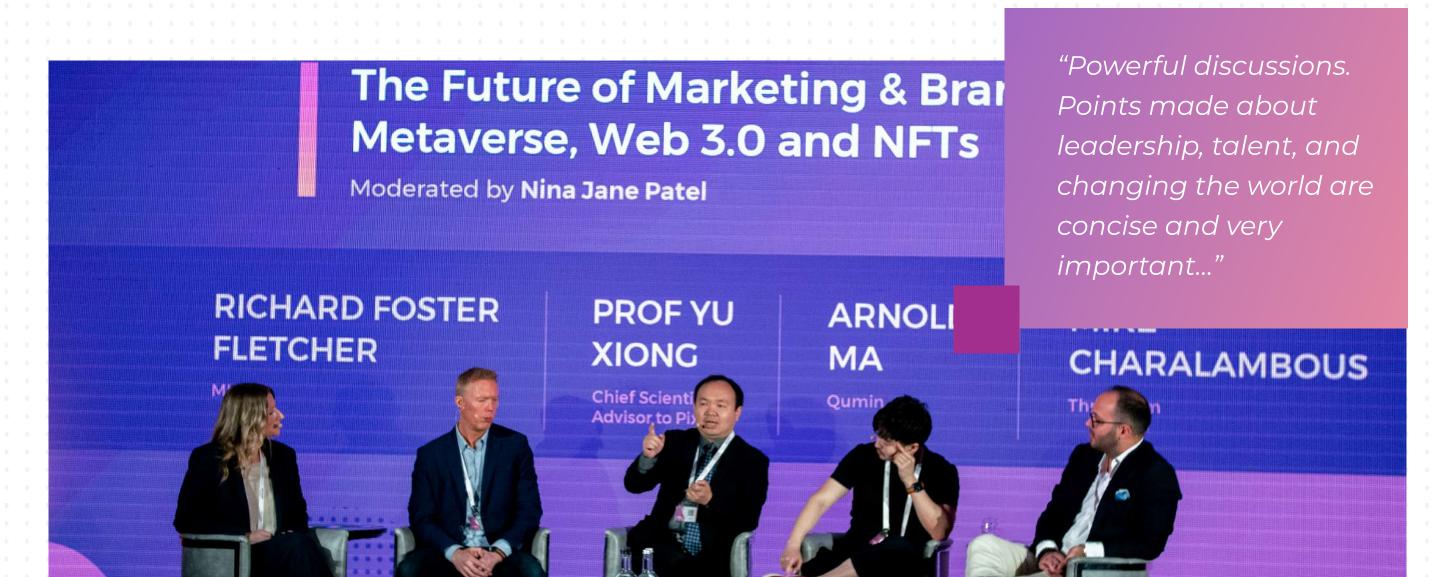
Global Expansion: A New Frontier

In 2023, our tracks will cover topics ranging from never before seen previews of groundbreaking technologies, to geo-political developments shaping the global economy, and the latest global challenges impacting global compliance, mobility, and the future of remote work.

Hear directly from global leaders and change-makers about both what keeps them up at night as well as practical tips to help you succeed like never before.

These topics will be presented via keynote presentations, panel discussions, masterclasses, interactive debates and expert-led networking opportunities.

The Centuro GEC also provides unparalleled networking opportunities that you won't find elsewhere. In 2023, we will be running speed networking sessions, small group masterclasses and a number of interactive activities with some of the world's brightest minds.



Get relevant & time-tested solutions

Meaningful Interactions

	Enter a New Era of Digital Change Remote Work & Global Mobility in the Metaverse	Securing the Future of Humanity What is our priority?
2	Metaverse and Web3 Regulatory risk of what is to come, how does this impact people and remote work?	The Workplace of the Future Leveraging Remote First to win the race for Global Talent
3	Sleepless in the C-Suite	9 The Digital Nation
	What's keeping business leaders awake in 2023?	Lessons in going global digitally
4	Future Flash Latin America at the center of the new global order	The Future of Work: Collaboration across the generational divide
5	ESG Forum Expanding sustainably: Key considerations from legislation to implementation	Borderless Hiring How to drive innovation in challenging times
6	Cross-border work challenges & skills shortage	Leading Digital Transformation in a Traditional Industry
	What are governments doing to help their industry.	Re-defining professional services with Centuro Connect

OUR AUDIENCE WHAT TO EXPECT



David Palmer Blockchain Lead Vodafone Business IoT

David is an expert in the blockchain industry with over ten years of experience. He has been instrumental in driving Blockchain and IoT innovation at Vodafone as the Business lead for



Juliet Slot Chief Commercial Officer, **Arsenal F.C**

Julie is a commercial strategic leader with 30 years of experience mainly in the business of sports. She was most recently CCO at Ascot Racecourse and sales and marketing director at Fulham FC. She is also non-executive director at the British Olympic



Peter Knight Head of Global Mobility, **Rolls-Royce**

Peter Knight is a dynamic professional with more than 17 years of experience in dealing with the complexities of moving people around the world. He heads Global Mobility at Rolls-Royce where he leads an accomplished global team



Dr Mimi Zou **Director of Studies in**

Law. University of Oxford

Dr Mimi Zou is a member of the World Economic Forum Experts Network in the areas of China, Justice, and Blockchain and an advisory board member of the Centre for Data Ethics and Innovation, which advises the UK Government on the trustworthy use of data



Daniel Hulme CEO,

Satalia

Daniel Hulme is a globally recognised expert in AI and investor in Emerging Technologies. He's the CEO of Satalia, an award-winning company that provides AI innovations fo



Tuba Terekli

Executive Advisor to The Chairman, Sh. T. A. Fakieh

Tuba is an international business development, and investment expert, and a well-known Saudi Vision 2030 Leader. Her current roles are the Executive Advisor for Fakieh Group and GM of Avon Saudi Arabia and is the MENA Ambassador of the Women Entrepreneurship Day Organization.



Chris Watson

Partner, **CMS UK**

Chris Watson has worked in technology, communications, and competition law in the UK and France for 30 years and is regarded as one of the world's leading communications law experts. He is also Co-Chair of the Communications Law Committee of the International Bar Association (IBA)



Lynne Mecca

Senior Manager International Mobility, PVH Corp

With more than 15 years in the Global Mobility industry, Lynne is committed to employee experience excellence, strategic vision, process efficiency, and tax & immigration compliance.



Christopher Hall

Managing Director Global Tax Network

Chris joined Global Tax Network in 2009 and serves as Managing Director for the Atlantic. He has over 25 years of expatriate tax experience, having worked with Deloitte in New York and Canada and Arthur Andersen in the US and UK. He is known for helping clients navigate complex tax questions, developing flexible solutions for short- and long-term policies, and clearly explaining how a decision will impact clients or assignees.



Sandra Arthur

Associate Director, HR & Global Mobility, Mace

Sandra is an experienced HR and Global Mobility professional with a demonstrated history of working in corporate environments. She is currently a member of the HR Senior Leadership team, acting as a business partner for Mace. She is also a Parttime CIPD lecturer (Advanced Masters level)



Stephen Bloch Partner, **Innovation Warehouse**

A Partner and business consultant at Innovation Warehouse Capital Partnership in London, leading on investment and strategy for technology entrepreneurs and investors with extensive hands-on exposure to a wide



Nicole Anderson CEO & Founder, MEND LLC.

Nicole Anderson is an Entrepreneur Speaker, and Author. Nicole built her first business in 2017 and grew it to have clients all around the world. She is currently the **CEO of MEND HR Solutions and President of**



Parag Gogate Chief Strategy & Innovation Officer, AgeVolt

Parag Gogate is a senior strategy & innovation leader with over 26 years of international experience working across the Climatetech, Emobility, Technology, Facilities, Retail, Hospitality, Education & Not-for-Profit sectors.



Andrea C. Martin CEO **PRS for Music**

Andrea is a recognised leader and transformation specialist with an impressive track record of being the president of world-class international operations across a diverse range of data-focused and big subscription-based organisations. She is currently PRS for Music's first female chief executive in its 105-year



Richard Nichol Executive Director The Line, Neom

Richard has over 15 years of international HR experience. More recently he is involved in operations in the Middle east, particularly the UAE and Saudi Arabia where he is setting a direction for broader talent and leadership within the organisation.



Sabine VanderLinden

CEO and Managing Partner, **Alchemy Crew**

Sabine is a corporate strategist turned entrepreneur renowned for growing top tech startup accelerators globally. She is the CEO and Managing Partner of Alchemy Crew and co-editor of the bestseller The INSURTECH Book. She was named a top 50 Woman in Tech, a FinTech and InsurTech Influencer, an investor, and a multi-award winner.



Dr Ian Zhu ACSI

China Consultant of Grant Thornton UK

A multi-lingual FCA/ACSI qualified and accomplished trade and investment consultant with more than 20 years' experience in delivering financial solutions and board-level strategic advice to clients in China, Hong Kong and the



Anna Gillard HR Business Partner

UK&I, Alfa Laval

Anna has over 20 years experience working in large corporates. Currently, She's an HR Partner at Alfa Laval, where she is driving a broader transformation in the culture from a talent, leadership and future of work perspective



Simon Massie-Taylor

Chief Executive Officer, **Premiership Rugby**

Simon Massie-Taylor is the Chief Executive Officer of Premiership Rugby. He joined from the RFU, where he spent five years as chief commercial and marketing officer.



Tracey Shelley BCECA Chief Executive &

Company Secretary

Tracey has over 20 years' experience at a senior level within not-for-profit membership organisations and associations, including nine years at Board level. She began her working life as a mechanical engineering apprentice and has spent much of her career focussed on engineering education



Nina Jane Patel Co-founder VP of Metaverse Research, Kabuni

Nina Jane Patel is the co-founder and Director of Research of Kabuni. A psychotherapist and doctoral scholar, Nina's thesis is researching the physiological and psychological impact of the Metaverse. She advocates for innovation at the intersection of



Dr. Jeremy Sosabowski Executive Director, AlgoDynamix

Dr. Jeremy Sosabowski is CEO at AlgoDynamix, an Al forecasting analytics company providing hours or days advance warning of major directional market movements. Their products are used by investment banks and asset managers, including CTAs and



Bettina Offer Partner, Offer & Mastmann Rechtsanwälte

Bettina has 18 years of experience as immigration attorney. She's a Who's Who Thought Leader and Best Lawyers® acknowledged professional and specializes in large volume assignments to Germany, focusing on increased efficiency by improved process flows and efficiency using innovative IT



Oliver Stratton Chief Executive Officer, **Arrow Professional Services**

Oliver is a Senior C-Suite executive with a breadth of international business leadership, investment banking and legal advisory experience, operating at Exco and Board level. He is passionate about fostering an inclusive and fun working environment, empowering people to get balanced results



Neil Montgomery Founding and Managing Partner, **Montgomery & Associados**

Neil is a dual national (British/Brazilian) with more than two decades of experience practicing business law in Brazil. He is currently the Founding and Managing Partner at Montgomery & Associados, a Brazilian law firm with head offices in São Paulo and a footprint in Rio de



Lord Chris Holmes Member, **UK House of Lords**

Lord Chris Holmes is a passionate advocate for the potential of technology to drive diversity and inclusion. He has been a Member of the House of Lords since 2013 and is also Deputy Chair at Channel 4. He is an ex-Paralympic swimmer, having won nine gold, five silvers and one bronze medal



Mina Wasfi Head of Career Development, Qureos

Mina has 12+ years of experience in Human Development and has trained thousands of senior leaders, mid-level managers, and employees across 9 markets. He is the current Head of Career Development at Qureos, helping



Anthony Burns Managing Director, Paraiso Group

Fraser McDermott is an experienced management expert with a real-world understanding of business practices that drive profitability, customer retention, customer satisfaction, and staff development



Hugo Pinto Managing Director Europe TIMWETECH

Hugo is an accomplished leader in the digital and data spaces, with 20+ years of experience building successful teams and driving growth for global businesses, including taking products and services from inception to scale, and running businesses with >\$100 million in revenue.



Kobi Ampoma International Global Talent Acquisition Lead, Getir

Kobi Ampoma is an HR professional with 21 years of experience working for international companies across various industries.



Anthony Burns Chief Operating Officer, **ACS Clothing**

Anthony Burns is a recognised champion of sustainability. His work aims to transform the fashion industry into a more sustainable place by facilitating circular business models, like clothing rental and resale. He has held many senior operational and planning roles in third-party logistics companies and in-house operations



Paul Dupont Director, Business Dev **UK**, Intralink

Paul helps Western technology companies looking to sell and license technology into Japan, China, Korea, Taiwan, and ASEAN. He has an MSc in optical physics, is fluent in Mandarin and French and was based in Intralink's Shanghai office before moving back to the company's UK headquarters



Charles Smee

Co-Founder, **TFocus Energy**

Charles Smee has lived and worked in France, Romania, Malaysia, South Korea, and Vietnam, managing JVs with minority foreign shareholder interests. Since 2004, he has run Transaction Focus, an international business development agency with a presence in 40 countries, and is a Co-Founder of the Sustainable Energy Startup TFocusEnergy



Mike Sergeant Founder, Sergeant Consulting

Mike Sergeant is the founder of Sergeant Leadership Communications - an international PR advisory service for C-Suite and entrepreneurs. His consultancy encompasses all business sectors, particularly in financial services/wealth management.



Nick Robeson

Managing Partner, **UK & Ireland Boyden**

Nick Robeson is a leading figure in the executive recruitment industry with 20+ years of experience. Currently, he is a managing partner at Boyden, one of the oldest headhunting companies with offices in 40 countries around the world.



Juan Daniel Rodríguez

Founding Partner Rodríguez Rueda, S.C.

With several degrees ranging from Law to telecommunications, Daniel is a member of the **Canadian Bar Association, International** Technology Law Association, International Bar Association and Barra Mexicana, Colegio De



Juan Felipe Bustamante

Partner Bustamantefabara

Juan Felipe is an outstanding Ecuadorian lawyer, currently, partner at Bustamante Fabara. Specialised in the Corporate and M&A areas, his work is characterised by its thorough and deep outlook applied to each and every case



Arun (Ernie) Nagratha

MD, Global Mobility Services **Trowbridge Professional Corporation**

Ernie Nagratha is a Canadian Chartered Professional Accountant, specializing in expatriate taxation as it relates to Canadians living and working around the world. Ernie joined Trowbridge Professional Corporation as a founding partner shortly after its inception in 2002 to build the firm's expatriate tax services practice.



Guil Hastings

Founder and Non-Executive Director **TopSource Worldwide**

Guil is the founder and Non-Executive of TopSource and has led the business for 20 years as CEO. He has extensive business leadership and commercial experience in domestic and international payroll. As a Non-Executive Director, Guil supports the business as Board Member and helps build partnerships and • M&A opportunities for the business.

Meet the world-leading companies joining us at the Global Expansion Conference









































Meet the world-leading companies joining us at the **Global Expansion Conference**





OUR SPEAKERS

















































Centuro Global INT-X Awards 2023

OUR AUDIENCE WHAT TO EXPECT

At the Centuro GEC, we look to acknowledge and celebrate companies and individuals making a positive global impact, as well as the unsung experts who enable global expansion.

Centuro Global recognises that it takes a village to successfully enable companies to successfully expand into new markets. We therefore want to bring together and widely showcase this extraordinary village, whilst providing the changemakers who are redefining international expansion with the credit they





We're excited to announce that these awards will be returning in 2023. The INT-X Awards will be presented at an exclusive gala dinner, which will take place on the 3rd of May 2023.

More information on the INT-X Awards and how to enter can be found **HERE**

If you would like to sponsor one or more individual categories of the INT X awards, please email hello@centuroglobal.com

Why sponsor Centuro GEC 2023?

We gather a mix of leading experts, corporates and fast growing companies to discuss the future of work, global expansion, HR, Legal & wider Compliance Challenges as well as explore some of the pressing issues facing our planet today.



OUR DELEGATES ARE YOUR POTENTIAL CLIENTS

Make the most of the 2 day conference to connect with a range of delegates. Secure a speaking slot, lead an interactive workshop, and network during the breaks to create an engaging experience with potential clients.

PARTNERSHIP OPPORTUNITIES

Centuro Global promotes a collaborative and nurturing environment during the Centuro GEC. We are here to connect face-to-face and get real business done. Many of the delegates from within our ecosystem are also interested in partnering with key strategic organisations. Find your next key partner at Centuro GEC 2023.

OVERARCHING EXPOSURE 03

This is your opportunity to align your brand with the world's leading Global Expansion Conference, thought leadership and solutions shaping the future of work and the future of our planet. Leading industry publications will be present, and there is also an opportunity to win a prestigious INT-X Awards at the Gala Dinner, to further showcase your brand.





BRONZE

£5,000

2 ALL ACCESS PASSES

PRE-CONFERENCE

- Sponsorship announcement on **Social Media**
- Logo in Centuro GEC Marketing Material
- Link From Centuro GEC Event Website

AT CONFERENCE

- Quarter-page advert in conference guide
- On-site company branding signage
- Logo in Photo Wall

SILVER

£8,500

3 ALL ACCESS PASSES

PRE-CONFERENCE

- Sponsorship announcement on Social Media
- Logo in Centuro GEC Marketing Material
- Link From Centuro GEC Event Website

AT CONFERENCE

- Quarter-page advert in conference guide
- On-site company branding signage
- Logo in Photo Wall
- 1 x 30s Video advert in main hall

POST-CONFERENCE

- Attendee List
- Section in Conference Survey

GOLD

£18,500

5 ALL ACCESS PASSES

PRE-CONFERENCE

- Sponsorship announcement on Social Media
- Logo in Centuro GEC Marketing Material
- Link From Centuro GEC Event Website
- 30secs Company Promo Video

AT CONFERENCE

- Half-page advert in conference guide
- On-site company branding signage
- Logo in Photo Wall
- 2 x 30s Video advert in main hall
- Speaking slot*
- Int-X Awards Sponsorship

POST-CONFERENCE

- Attendee List
- Section in Conference Survey

PLATINUM

£30,000

7 ALL ACCESS PASSES

PRE-CONFERENCE

- Sponsorship announcement on Social Media
- Logo in Centuro GEC Marketing Material
- Link From Centuro GEC Event Website
- 30s Company Promo Video

AT CONFERENCE

- Full-page advert in conference guide
- On-site company branding signage
- Logo in Photo Wall
- 4 x 30s Video advert in main hall
- Speaking slot*
- Int-X Awards Sponsorship
- Corporate Table at Award Dinner (10 seats)
- Branded water* and notepad*

POST-CONFERENCE

- Attendee List
- Section in Conference Survey

*subject to Centuro Global approvals

Interested in becoming a sponsor at the **Centuro Global Expansion Conference 2023?**



65

See you in

London, United Kingdom

Hilton London Syon park



In the grounds of a 200-year-old estate, the Hilton Syon Park feels like a Country Escape, despite being only 15 minutes away from London Heathrow airport.

This venue is part of the "Travel Sustainable" Programme, and has taken steps to reduce waste, energy & greenhouse gases as well as water consumption, whilst celebrating nature and giving back to the local community.

The Centuro Global Expansion Conference 2023 will be hosted in both the indoor and outdoor space, away from the hustle and bustle of the inner-city.

Please contact us if you have any questions.hello@centuroglobal.com







03-04 MAY 2023 | LONDON



HILTON LONDON SYON PARK



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www.globalexpansionconference.com

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